



## Product Manager

### Mycardium AI

The Spine Building, 2 Paddington Village, Liverpool, L7 3FA

Mycardium AI is a company founded in April 2022, as a spin out of University College London. Our aim is to transform how medical imaging is delivered in healthcare using “super-human” AI. Focusing on Cardiac Magnetic Resonance Imaging (MRI). Initially, our ambition is to deliver this AI to point-of-care in over 2,000 global centres.

Our misdiagnoses and slow healthcare system performance, patient outcomes by delivering better diagnoses, and help create next generation treatments by analysing Cardiac MRI images, using Artificial Intelligence Algorithms capable of performing automation of heart measurement to a super-human standard.

We are committed to excellence, innovation, and creating a positive and inclusive work environment. Mycardium is an equal opportunity employer; we celebrate diversity and are committed to creating an all-inclusive environment for all employees.

#### **What we offer:**

- Competitive salary and benefits package.
- The opportunity to be part of a dynamic, innovative team in a rapidly expanding field.
- The chance to make a significant impact on the development of new therapies and treatments.

#### **Job Summary:**

##### Product Strategy & Vision:

- Develop and articulate the product strategy and vision, aligning with the company’s goals and market needs.

##### Roadmap Planning:

- Create and maintain a product roadmap, prioritizing features and initiatives based on business impact and customer feedback.



**Market Research:**

- Conduct market research and competitive analysis to identify trends, opportunities, and challenges in the industry.

**Customer Insights:**

- Gather and analyse customer feedback to inform product development and enhancements.

**Cross-functional Leadership:**

- Work closely with software, marketing, sales, and support teams to ensure product objectives are met, timelines are followed, and communication is seamless.

**Feature Development & Prioritization:**

- Lead the ideation, technical development, and launch of product features, prioritizing based on value to the customer and business.

**Performance Metrics:**

- Define, track, and analyse key performance indicators (KPIs) to measure product success and inform future development decisions.

**Stakeholder Communication:**

- Serve as the key product evangelist and communicate strategies, updates, and insights to stakeholders at all levels of the company.

**User Experience:**

- Collaborate with the software team to ensure the product delivers a superior user experience that aligns with customer needs and expectations.

**Salary/ Hours**

- Full time - 35 hours per week
- £45,000-£60,000 per annum
- Hybrid/Liverpool

**Education:**

Bachelor's degree in Business, Marketing, Engineering, or a related field. MBA or related master's degree preferred.

**Skills/ Experience:**

- Minimum of 5 years of product management or related experience, preferably in the med-tech space



- Proven track record of managing all aspects of a successful product throughout its lifecycle.
- Strong problem-solving skills and willingness to think outside the box.
- Excellent written and verbal communication skills.
- Ability to work effectively in a fast-paced, dynamic environment.
- Strong analytical skills and data-driven thinking.
- Experience with Agile/Scrum/Waterfall development methodologies preferred.
- Proficiency in [specific tools/software, e.g., JIRA, Asana, Trello, etc.].
- Experience in Software Development essential
- Experience in medical software desirable but not essential.